



Investment options

PROTECTIVE® INVESTORS BENEFIT ADVISORY VUL

Quarterly performance update as of September 30, 2024

Not FDIC/NCUA Insured	Not Bank or Credit Union Guaranteed	Not a Deposit
Not Insured By Any Federal Government Agency		May Lose Value

Protective refers to Protective Life Insurance Company.

Investment options to help protect your future

Your investment strategy can play a critical role in helping you prepare for a future that's worth protecting.

Protective® Investors Benefit Advisory VUL gives you the flexibility to customize your own portfolio or choose a model portfolio with investment options that are carefully selected based on fund management experience and performance.

BlackRock

 **CAPITAL GROUP*** | **AMERICAN FUNDS***

charles
SCHWAB

ClearBridge
Investments

 **Dimensional**

 **Fidelity**
INVESTMENTS

Goldman Sachs Asset Management

 **Invesco**

Janus Henderson
INVESTORS



LORD ABBETT®

P I M C O

 **Putnam**
INVESTMENTS

 **TOPS**
TO BE OPTIMIZED FOR YOUR FUTURE

 **Vanguard®**

Protective 

Target allocation

We offer model portfolios to help simplify asset allocation for investors with varying risk tolerances. Consider how these turnkey solutions align with your risk tolerance and growth goals.

Returns for Protective Investors Benefit Advisory VUL Model Portfolios	Accumulated value returns (withdrawal charges not deducted)		
	1-year	5-year	10-year
Aggressive growth	26.42%	10.71%	9.59%
Growth & income	23.24%	8.91%	7.71%
Moderate growth	21.72%	7.62%	6.65%
Conservative growth	20.21%	6.68%	5.89%

Annual average returns on a hypothetical \$100,000 deposit into Protective Investors Benefit Advisory VUL policy as of September 30, 2024. Rates of return reflect only the current funds listed inside the models. The value of an investment in the variable universal life funds will fluctuate, so that an investor's units, when redeemed, may be worth more or less than their original cost. This performance data represents past performance. Past performance is no guarantee of future results. Current performance may be higher or lower than performance shown. Performance information current to the end of the most recent month may be obtained by contacting your financial professional.

Performance assumes an investment in the current model composition and does not reflect the changes to the model composition due to previous model updates, including the addition or removal of investment options.

Protective Investors Benefit Advisory VUL investment options total return performance

(withdrawal charges not deducted)

Source: Morningstar® Data as of September 30, 2024

Investment Option	Total Return % ²							Annual Return			Prospectus Gross Exp. Ratio ¹	Prospectus Net Exp. Ratio ¹	Portfolio Inception Date
	YTD	1-Year	3-Year	5-Year	10-Year	15-Year	Since Inception ³	2023	2022	2021			
Money Market													
Invesco V.I. U.S Government Money Portfolio - Series I	3.55	4.80	3.11	1.96	1.30	0.87	3.21	4.54	1.26	0.01	0.63	0.63	4/3/1985
12 Mo. Yield of Invesco VI Government Mny I	4.66												
Benchmark: Money Market	3.57	4.80	2.99	1.75	1.02	0.48		4.45	1.05	-0.27			
Ultrashort Bonds													
DFA VA Short-Term Fixed Portfolio	4.19	5.55	2.57	1.75	1.44	1.16	2.56	4.98	-1.16	-0.19	0.12	0.12	10/3/1995
Benchmark: Ultrashort Bond	4.13	5.67	2.79	1.92	1.41	0.88		5.08	-0.55	-0.42			
Intermediate Core Bonds													
Fidelity® VIP Investment Grade Bond Portfolio Initial	5.00	12.13	-0.95	1.19	2.40	3.22	5.33	6.20	-12.96	-0.61	0.38	0.38	12/5/1988
Goldman Sachs VIT Core Fixed Income Inst	4.61	12.08	-1.63	0.47	1.92	2.91	3.12	6.08	-14.03	-2.06	0.62	0.42	1/9/2006
Vanguard VIF Total Bond Market Index	4.44	11.46	-1.48	0.23	1.74	2.48	4.73	5.58	-13.21	-1.72	0.14	0.14	4/29/1991
Benchmark: Intermediate Core Bond	4.32	11.31	-1.83	0.11	1.47	2.29		5.18	-13.68	-1.67			
Intermediate Core-Plus Bonds													
PIMCO VIT Total Return Instl	5.63	12.93	-1.32	0.66	2.12	2.97	4.61	6.09	-14.17	-1.12	0.60	0.60	12/31/1997
Benchmark: Intermediate Core-Plus Bond	5.13	12.46	-1.63	0.47	1.79	2.81		5.84	-14.41	-1.19			
Inflation-Protected Bonds													
DFA VIT Inflation-Protected Secs Instl	5.30	10.26	-0.74	2.60			2.50	4.02	-12.45	5.58	0.11	0.11	5/29/2015
PIMCO VIT Real Return Instl	5.51	10.28	-0.41	2.90	2.54	3.36	5.19	3.83	-11.77	5.74	0.69	0.69	9/30/1999
Benchmark: Inflation-Protected Bond	4.62	9.41	-0.96	2.03	1.89	2.66		3.66	-12.55	5.15			
Multisector Bonds													
Lord Abbett Series Fund Bond Debenture Portfolio	7.56	14.16	0.05	2.44	3.86	5.60	6.12	6.55	-12.81	3.28	0.96	0.96	12/3/2001
Benchmark: Multisector Bond	6.57	12.93	1.05	2.32	2.77	4.13		7.72	-10.11	0.62			
Moderate-Conservative Allocation													
TOPS® Conservative ETF 1	7.75	14.52	3.32	4.90	4.22		4.33	9.48	-8.60	6.74	0.31	0.31	4/26/2011
Vanguard VIF Conservative Allocation Portfolio	9.47	18.76	2.40	5.11	5.31		6.05	12.51	-14.90	5.99	0.13	0.13	10/19/2011
Benchmark: Moderately Conservative Allocation	9.54	18.37	2.78	4.98	4.53	5.71		10.51	-13.29	8.93			
Moderate Allocation													
American Funds® IS - Asset Allocation (1)	15.40	26.86	6.74	9.74	8.68	9.94	8.66	14.55	-13.19	15.40	0.30	0.30	8/1/1989
Fidelity® VIP Balanced Portfolio Initial	15.22	26.63	7.01	12.29	9.87	10.52	8.12	21.53	-17.94	18.26	0.44	0.44	1/3/1995
TOPS® Moderate Growth ETF 1	11.50	21.63	4.98	8.03	6.76		6.59	13.81	-12.66	13.12	0.29	0.29	4/26/2011
Vanguard VIF Balanced Portfolio	13.83	24.76	6.10	9.09	8.61	9.59	9.39	14.33	-14.30	19.02	0.21	0.21	5/23/1991
Benchmark: Moderate Allocation	12.47	22.95	4.36	7.41	6.50	7.85		13.90	-15.25	12.97			
Growth Allocation													
TOPS® Growth ETF 1	13.83	25.60	6.13	9.73	7.95		8.35	16.41	-14.55	16.89	0.29	0.29	4/26/2011
Benchmark: Moderately Aggressive Allocation	13.63	25.00	5.00	8.43	6.87	7.94		15.68	-16.28	14.92			
Aggressive Allocation													
TOPS® Aggressive Growth ETF 1	14.87	27.70	6.65	10.78	8.94		8.51	17.76	-15.74	19.66	0.29	0.29	4/26/2011
Benchmark: Aggressive Allocation	15.32	28.02	6.13	10.31	8.32	9.14		17.19	-14.23	17.95			
Large Cap Value													
DFA VA US Large Value Portfolio	15.64	25.91	9.41	10.77	8.98	11.68	9.49	10.92	-4.88	27.04	0.21	0.21	1/12/1995
Vanguard VIF Equity Income Portfolio	16.18	26.67	10.68	11.50	10.44	12.29	9.98	8.10	-0.66	25.33	0.29	0.29	6/7/1993
Benchmark: Large Value	15.91	26.99	9.27	10.82	8.70	10.39		10.78	-5.31	25.80			
Large Cap Blend													
American Funds® IS Growth-Income (1)	21.60	37.64	11.80	14.72	12.52	13.26	11.69	26.46	-16.29	24.42	0.28	0.28	2/8/1984
Invesco V.I. S&P 500 Buffer Dec Fund - Series I	11.57	19.89					6.47	19.25	-10.70		1.25	0.71	12/31/2021
Invesco V.I. S&P 500 Buffer Jun Fund - Series I	11.71	20.28					14.83	19.20			1.08	0.71	6/30/2022
Invesco V.I. S&P 500 Buffer Mar Fund - Series I	10.69	18.94					8.53	20.54			1.01	0.71	3/31/2022
Invesco V.I. S&P 500 Buffer Sep Fund - Series I	8.20	15.69	7.58				7.58	20.20	-9.53		0.99	0.71	9/30/2021
Schwab® S&P 500 Index Portfolio	22.03	36.29	11.88	15.93	13.28	13.99	9.60	26.22	-18.12	28.67	0.03	0.03	11/1/1996
Vanguard VIF Capital Growth Portfolio	16.02	27.33	10.43	14.88	13.19	14.42	12.61	27.98	-15.48	21.54	0.34	0.34	12/3/2002
Vanguard VIF Equity Index Portfolio	21.95	36.17	11.76	15.81	13.22	13.99	10.56	26.11	-18.23	28.55	0.14	0.14	4/29/1991
Vanguard VIF Total Stock Mkt Index Portfolio	20.52	35.14	10.03	15.05	12.64	13.64	10.98	25.95	-19.59	25.64	0.13	0.13	1/8/2003
Benchmark: Large Blend	20.01	33.98	10.19	14.02	11.64	12.52		23.28	-17.99	26.03			
Large Cap Growth													
Fidelity® VIP Growth Opportunities Portfolio Initial	29.55	49.26	5.32	20.42	18.22	18.34	10.97	45.65	-38.15	11.94	0.59	0.59	1/3/1995
Putnam VT Sustainable Leaders IA	24.80	42.15	9.57	16.37	14.49	15.08	10.12	26.42	-22.72	23.87	0.65	0.65	5/2/1994
Vanguard VIF Growth Portfolio	26.57	44.01	7.31	16.50	14.80	14.90	9.24	40.13	-33.37	17.86	0.33	0.33	6/7/1993
Benchmark: Large Growth	23.94	40.88	8.27	16.90	14.16	14.36		38.56	-30.78	21.60			

Investment Option	Total Return % ²							Annual Return			Prospectus Gross Exp. Ratio ¹	Prospectus Net Exp. Ratio ¹	Portfolio Inception Date
	YTD	1-Year	3-Year	5-Year	10-Year	15-Year	Since Inception ³	2023	2022	2021			
Small Cap Value													
DFA VA US Targeted Value	7.74	24.25	9.91	14.44	9.88	12.26	10.74	20.03	-4.21	39.68	0.29	0.29	10/3/1995
Benchmark: Small Value	9.45	24.03	5.24	9.44	7.82	9.82		14.20	-12.63	31.35			
Small Cap Growth													
ClearBridge Variable Small Cap Growth I	3.00	13.32	-6.51	6.73	8.75	11.64	8.69	8.40	-28.85	12.61	0.80	0.80	11/8/1999
Benchmark: Small Growth	11.94	24.28	-2.94	8.74	9.29	11.11		15.43	-28.68	7.06			
Real Estate Funds													
Vanguard VIF Real Estate Index Portfolio	13.49	34.07	2.37	4.63	7.26	10.01	9.36	11.70	-26.30	40.21	0.26	0.26	2/9/1999
Benchmark: Real Estate	14.51	32.75	2.84	4.43	6.64	9.34		11.83	-26.84	42.25			
Technology Funds													
Janus Henderson VIT GIB Tech&Innvst Instl	27.97	48.84	9.18	20.17	19.65	18.17	7.12	54.55	-36.95	18.01	0.73	0.73	1/18/2000
Benchmark: Technology	24.45	45.04	7.54	18.25	16.41	15.67		52.72	-37.50	16.02			
Foreign Large Value													
DFA VA International Value Portfolio	13.74	21.09	9.81	10.13	5.68	5.48	6.56	17.86	-3.46	18.11	0.27	0.27	10/3/1995
Benchmark: Foreign Large Value	11.52	20.40	6.50	7.32	3.55	4.29		18.11	-9.04	9.71			
Foreign Large Growth													
Vanguard VIF International Portfolio	15.31	28.32	-3.46	10.30	8.67	8.59	7.69	14.65	-30.12	-1.54	0.33	0.33	6/3/1994
Benchmark: Foreign Large Growth	12.56	25.69	1.47	6.95	5.63	6.11		16.35	-22.29	6.89			
Global Large-Stock Growth													
American Funds® - Global Growth (1)	17.27	32.04	4.45	13.35	11.51	11.48	10.39	22.90	-24.54	16.72	0.52	0.41	4/30/1997
Invesco V.I. Global Fund - Series I	17.42	34.69	3.65	12.48	9.96	10.64	10.14	34.73	-31.76	15.49	0.82	0.82	11/12/1990
Benchmark: Global Large-Stock Growth	17.43	32.81	4.29	12.47	10.05	10.17		27.01	-27.18	16.25			
Foreign Small/Mid Blend													
DFA VA International Small Portfolio	12.37	24.64	2.41	8.20	6.34	7.38	6.73	14.11	-17.64	14.56	0.40	0.40	10/3/1995
Benchmark: Foreign Small/Mid Blend	10.15	22.25	1.81	7.45	5.70	7.29		15.37	-17.65	13.97			
Global Allocation													
BlackRock Global Allocation V.I. I	11.52	22.42	2.72	7.70	5.75	6.28	7.11	12.83	-15.86	6.67	0.79	0.76	2/28/1992
DFA VA Global Moderate Allocation Portfolio Instl	12.53	21.19	6.29	9.16	7.09		7.40	14.72	-10.96	14.20	0.44	0.28	4/8/2013
Benchmark: Global Allocation	12.10	22.72	3.00	6.27	4.86	5.85		12.47	-16.29	8.87			
Diversified Emerging Markets													
American Funds® IS - New World (1)	14.40	24.60	1.34	8.20	6.48	6.70	8.13	16.22	-21.86	5.16	0.64	0.57	6/17/1999
Benchmark: Diversified Emerging Mkts	13.66	22.95	-0.84	4.74	3.16	3.52		11.76	-22.22	-1.50			

*You could lose money by investing in the fund. Although the fund seeks to preserve the value of your investment at \$1.00 per share, it cannot guarantee it will do so. An investment in the fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. The fund's sponsor has no legal obligation to provide financial support to the fund, and you should not expect that the sponsor will provide financial support to the fund at any time.

¹ Gross/net expense ratio: net expense ratios take into consideration fund expenses minus fee waivers and/or portfolio reimbursements. Without fee waivers and/or portfolio reimbursements returns would be lower. The advisor makes no guarantee that fees will continue to be waived following a period of one year from the Prospectus date. Returns are calculated using net expense ratios.

² Returns show the performance and fees of the underlying fund, deductions for the mortality and expense risk charge (deducted daily as a percentage of daily subaccount net assets), and administrative charge (deducted daily as a percentage of daily subaccount net assets). Returns do not reflect any optional benefits selected or contingent deferred sales charge (surrender charge). Returns shown represent past performance and do not guarantee future results. Returns and values will fluctuate. The contract value may be worth more or less than the original investment and the actual returns may be lower or higher than the returns shown. For performance to the most recent month-end, contact Protective at 800-456-6330 or visit myaccount.protective.com.

³ The returns are calculated from the date the portfolio was first available, shown in the portfolio inception date column and are calculated over the time period shown, regardless of whether the fund was available as an investment option under the contract during that period. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance data quoted. Returns predating inclusion in the product are hypothetical. The returns are from the portfolio inception date through the end of the prior quarter.

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Morningstar and performance information

Quarterly and performance information is provided by Morningstar and includes both current and historical data to assist you in developing a diversified investment strategy. The investment options are organized by Protective's investment style category.

Total return

Expressed in percentage terms, Morningstar's calculation of total return is determined each month by taking the change in monthly net asset value, reinvesting all income and capital gains distributions during that month and dividing by the starting NAV. Reinvestments are made using the actual reinvestment NAV, and daily payoffs are reinvested monthly. Unless otherwise noted, Morningstar does not adjust total returns for sales charges (such as front-end loads, deferred loads and redemption fees), preferring to give a clearer picture of a fund's performance. The total returns do account for management, administrative, 12b-1 fees and other costs taken out of fund assets. Total returns for periods longer than one year are expressed in terms of compounded average annual returns (also known as geometric total returns), affording a more meaningful picture of fund performance than non-annualized figures. The Money Market return is based on a 7-day yield.

Annual return

Annual returns are the total returns calculated on a calendar-year basis.



We encourage you to review your policy and annual report with your advisor regularly. Together, you can ensure your strategy continues to align with your goals.

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Investments in variable universal life insurance policies are subject to fees and charges from both the insurance company and the managers of underlying investments. Loans and withdrawals may negatively impact policy value, investment performance, death benefit, and any Lapse Protection.

Variable universal life insurance policy issued under policy form number ICC19 – V15 and state variations thereof. Product features and availability may vary by state.

Investors should carefully consider the investment objectives, risks, charges and expenses of Protective Investors Benefit Advisory Variable Universal Life insurance and its underlying investment options before investing. This and other information is contained in the prospectus for Protective Investors Benefit Advisory Variable Universal Life and its underlying investment options. Investors should read the prospectuses carefully before investing. Prospectuses may be obtained by contacting Protective at 800-456-6330.

Not FDIC/NCUA Insured	Not Bank or Credit Union Guaranteed	Not a Deposit
Not Insured By Any Federal Government Agency		May Lose Value