Protective

Immediate election with Protective[®] Aspirations variable annuity with SecurePay Protector[™] benefit

Strong guaranteed income that lets clients defer if plans change

Hypothetical scenario based on historical performance

When clients are planning for expenses that could arise in retirement, show them SecurePay ReservesM in action. This unique deferral feature, available with SecurePay Protector benefit, lets clients defer up to 3x their annual withdrawal amount to use however they see fit.[†]

The table below shows Protective Aspirations variable annuity year over year. The client in this scenario was age 70 when they purchased Protective Aspirations variable annuity with the SecurePay Protector optional living benefit with an investment amount of \$500,000. The client immediately initiates the benefit with a 6.25% withdrawal rate and chooses to reserve the entirety of their annual withdrawal amount to build up their SecurePay Reserve account, allowing them to reserve up to three times their annual withdrawal amount.

| Hypothetical Contract Values | | | | Lifetime Income | | | | | Legacy | Performance | | |
|--|---|----------------------|---------|--|-------------------|----------------------|-----------------|---------------------|-----------------------------------|--------------------------------|------------------|------------------|
| Month/ Year | Year/ Age | Purchase Payments | Net WDs | Surrender Value | Contract Value | Benefit Base | Annual WD % | Annual WD Amount | SecurePay Reserve ¹ | SecurePay NH ^{sm2} | Death Benefit | Annual Return |
| 12/2002 | lnit/70 | 500,000 | - | 468,500 | 500,000 | 500,000 | 6.25% | 31,250 | 0 | 0 | 500,000 | 0.00% |
| Benefit Election Date 12/31/2002 - New Investment Allocation Begin | | | | | | ocation Begins | | | | | | |
| 12/2003 | 1/71 | 0 | 0 | 559,938 | 588,063 | 588,063 [†] | 6.25% | 36,753 | 31,250 | 73,507 | 588,063 | 17.61% |
| 12/2004 | 2/72 | 0 | 0 | 604,924 | 630,844 | 630,844 [†] | 6.25% | 39,427 | 68,003 | 78,855 | 630,844 | 7.27% |
| 12/2005 | 3/73 | 0 | 0 | 648,570 | 668,199 | 668,199† | 6.25% | 41,762 | 107,430 | 83,524 | 668,199 | 5.92% |
| 12/2006 | 4/74 | 0 | 0 | 701,849 | 715,881 | 715,881† | 6.25% | 44,742 | 134,226 | 89,485 | 715,881 | 7.14% |
| 12/2007 | 5/75 | 0 | 44,742 | 716,645 | 727,618 | 727,618 [†] | 6.25% | 45,476 | 134,226 | 90,952 | 727,618 | 8.37% |
| 12/2008 | 6/76 | 0 | 45,476 | 469,470 | 475,292 | 727,618 | 6.25% | 45,476 | 134,226 | 90,952 | 475,292 | -30.18% |
| 12/2009 | 7/77 | 0 | 181,814 | 379,110 | 379,110 | 722,419 | 6.25% | 45,151 | 0 | 90,302 | 379,110 | 27.59% |
| 12/2010 | 8/78 | 0 | 45,151 | 357,992 | 357,992 | 722,419 | 6.25% | 45,151 | 0 | 90,302 | 357,992 | 7.11% |
| 12/2011 | 9/79 | 0 | 45,151 | 299,489 | 299,489 | 722,419 | 6.25% | 45,151 | 0 | 90,302 | 299,489 | -4.22% |
| 12/2012 | 10/80 | 0 | 45,151 | 276,773 | 276,773 | 722,419 | 6.25% | 45,151 | 0 | 90,302 | 276,773 | 8.69% |
| 12/2013 | 11/81 | 0 | 45,151 | 263,759 | 263,759 | 722,419 | 12.50% | 90,302 | 0 | 90,302 | 263,759 | 13.64% |
| | | | | SecurePay NH Qualification 12/31/2013 ² | | | | | | | | |
| 12/2014 | 12/82 | 0 | 73,137 | 193,427 | 193,427 | 722,419 | 12.50% | 90,302 | 17,165 | 90,302 | 193,427 | 1.43% |
| 12/2015 | 13/83 | 0 | 73,137 | 110,612 | 110,612 | 722,419 | 12.50% | 90,302 | 34,330 | 90,302 | 110,612 | -7.67% |
| 12/2016 | 14/84 | 0 | 73,137 | 27,989 | 27,989 | 722,419 | 12.50% | 90,302 | 51,495 | 90,302 | 27,989 | -22.12% |
| 12/2016 | 15/84 | 0 | 73,137 | 0 | 0 | 722,419 | 12.50% | 90,302 | 51,495 | 90,302 | 0 | 0.00% |
| Hypothetical Ending Values | | 500,000 | 745,184 | 0 | 0 | 722,419 | 12.50% | 90,302 | 51,495 | 90,302 | 0 | 4.05% |
| | 1 Client purchases VA in December - 2 In December of 2006 the cli | | | | | 1 |) ofter evering | | | combor of 201 | | |

 Client purchases VA in December of 2002 and immediately activates SecurePay Reserve by deferring their Annual Withdrawal Amount. This feature allows the client to reserve three times their annual withdrawal amount. In December of 2006, the client maxes out their SecurePay Reserve account and starts taking their guaranteed annual withdrawal amount.

3. In 2009, after experiencing a down market, the client takes their annual withdrawal amount plus their entire SecurePay Reserve amount. 4. In December of 2013, the client enters a nursing home, activating SecurePay NH, and their annual withdrawal amount increases from 6.25% to 12.50% for a maximum of five years.

With the SecurePay Protector benefit, Protective Aspirations variable annuity contract lifetime income payments of \$45,710 will continue for the life of the covered person(s). Based on this hypothetical, that equates to \$1,196,694 of total lifetime withdrawals to age 95.

The client's assets were allocated to the Balanced Toward Growth allocation portfolio. Other investment options may have different returns. Please see the performance table on page 3.

† The SecurePay Benefit Base has been increased to equal the SecurePay Anniversary Value. Your Annual Withdrawal Amount has also increased and is locked in for life.

¹ The Maximum Reserve Amount is the lesser of (1) 3x the annual withdrawal amount or (2) the current contract value.

² Annual Withdrawal Amount is doubled up to 15% of the Benefit Base. The increased Annual Withdrawal Amount continues for a maximum of 5 aggregate Contract years. You must satisfy certain conditions to be eligible for SecurePay NH. For more information, please refer to the SecurePay Nursing Home Enhancement section of the Glossary of Terms.

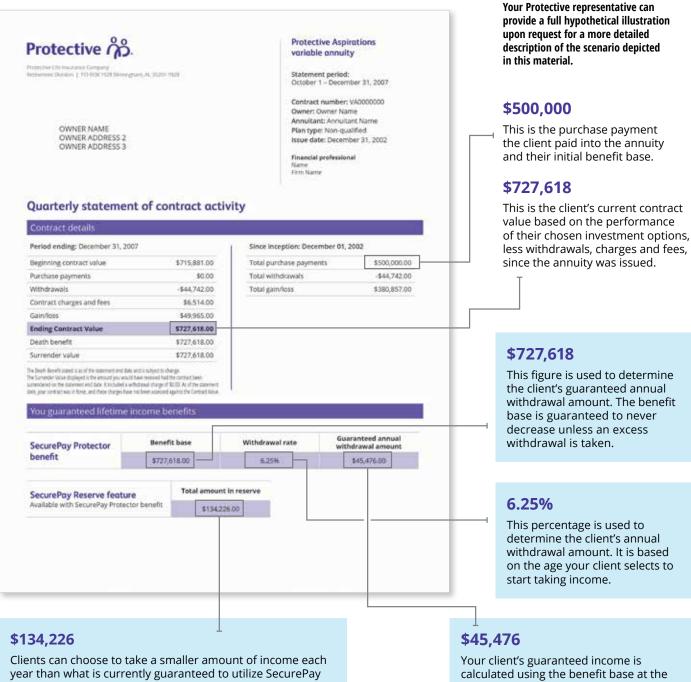
Protective refers to Protective Life Insurance Company.

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This statement shows how the combination of compounding growth, opportunities for annual step-ups and competitive withdrawal rates work together to help grow income that clients can use when most needed in retirement.

Snapshot of your clients' annuity's performance over time

Clients will receive regular updates of the contract value of their annuity and any interest earned along with other important information for tax purposes. This statement reflects year-end values from 2007, the fifth year of the illustrated period.



Year than what is currently guaranteed to utilize SecurePay Reserve. This feature allows them to defer up to a maximum of three times their current annual withdrawal amount, so in subsequent years, they can take all or a portion of the reserve amount until it is depleted. Your client's guaranteed income is calculated using the benefit base at the time withdrawals begin. Withdrawals taken before the benefit election date would not be SecurePay withdrawals and would reduce the benefit base.

Results are hypothetical and based

any particular investor.

on historical performance with current

contract charges and deductions. They

do not represent investment results of

The benefit base is not the same as your contract value, and the growth and protection features of the benefit base do not extend to your contract value. Your financial professional can provide you with a full hypothetical illustration for a more detailed description of the scenario depicted in this material.



Allocation Portfolio performance as of 9/30/2024

| Balanced Toward Growth | Gross/net expense ratio | Inception date of fund's oldest share class | YTD | 1 Year | 3 Years | 5 Years | 10 Years | Since inception |
|--|-------------------------------|--|--------|--------|---------|---------|----------|--------------------|
| Non-standardized investment performance | 0.90%/0.87% | 12/31/2001 | 12.89% | 23.69% | 2.97% | 9.08% | 8.07% | 7.27% |
| Non-standardized investment performance including withdrawal charges | 0.90%/0.87% | 12/31/2001 | 5.68% | 16.87% | 1.39% | 8.53% | 8.07% | 7.27% |
| Standardized investment performance | 0.90%/0.87% | 07/31/2022 | 5.68% | 16.87% | _ | _ | - | 9.28% |

Contact your wholesaler to learn how Protective Aspirations variable annuity with the SecurePay Protector benefit can help you deliver strong guaranteed income in retirement.

Total return rates are displayed for the year-to-date (YTD) time period and annualized rates of return are displayed for time periods of 1-year and greater for each allocation portfolio available. Rates of return reflect only the current funds listed inside the portfolio and reflect annual rebalancing. Performance assumes an investment in the current allocation portfolio composition and does not reflect any previous changes to the portfolio composition, including the addition or removal of investment options.



Non-Standardized Returns show the performance and fees of the underlying funds, deductions for the mortality and expense risk charge (deducted daily as a percentage of daily Subaccount net assets), and administrative charge (deducted daily as a percentage of daily Subaccount net assets). The returns are calculated over the time period shown, regardless of whether the portfolio or any constituent fund was available as an investment option under the contract during that period. Performance predating inclusion in the product is hypothetical. Non-Standardized Returns do not reflect any optional benefits selected. Returns shown represent past performance and do not guarantee future results. Returns and values will fluctuate. The contract value may be lower or higher than the returns shown. For performance to the most recent month-end, contact at 1-800-456-6330 or visit myaccount.protective.com.

Non-Standardized Returns including withdrawal charges show the performance and fees of the underlying funds, deductions for the mortality and expense risk charge (deducted daily as a percentage of daily Subaccount net assets), administrative charge (deducted daily as a percentage of daily Subaccount net assets), and withdrawal charges based on the years displayed. The returns are calculated over the time period shown, regardless of whether the portfolio or any constituent fund was available as an investment option under the contract during that period. Performance predating inclusion in the product is hypothetical. Non-Standardized Returns do not reflect any optional benefits selected. Returns shown represent past performance and do not guarantee future results. Returns and values will fluctuate. The contract value may be worth more or less than the original investment and the actual returns may be lower or higher than the returns shown. For performance to the most recent month-end, contact at 1-800-456-6330 or visit myaccount.protective.com.

The Standardized Returns reflect the deduction of all recurring fees and charges of the underlying funds and the variable contract. Variable contract fees and charges reflected in the Standardized Returns include the mortality and expense risk charge (deducted daily as a percentage of daily Subaccount net assets), administrative charge (deducted daily as a percentage of daily Subaccount net assets). Charges for optional benefits are not reflected in the Standardized Returns. If these charges were reflected, the returns shown would be reduced. Standardized historical performance is limited to the date the funds were first available as an investment option under the contract, shown in the Subaccount Inception Date column. "Since Inception" returns are from the Subaccount Inception Date through the end of the prior quarter. Returns shown represent past performance and do not guarantee future results. Returns and values will fluctuate. The contract value may be lower or higher than the returns shown. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance may

Protective[®] refers to Protective Life Insurance Company (PLICO), Nashville, TN. Variable annuities are distributed by Investment Distributors, Inc. (IDI), Birmingham, AL, a brokerdealer and the principal underwriter for registered products issued by PLICO, its affiliate. Product guarantees are backed by the financial strength and claims-paying ability of PLICO.

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Protective Aspirations variable annuity is a flexible premium deferred variable and fixed annuity contract issued by PLICO in all states except New York under policy form series VDA-P-2006. SecurePay Protector benefits issued under rider form number VDA-P-6061. Policy form numbers, product availability and product features may vary by state.

Variable annuities are long-term investments intended for retirement planning and involve market risk and the possible loss of principal. Investments in variable annuities are subject to fees and changes from the insurance company and the investment managers.

Withdrawals reduce the annuity's remaining death benefit, contract value, cash surrender value and future earnings. Withdrawals may be subject to income tax and, if taken prior to age 59½, an additional 10% IRS tax penalty may apply. More frequent withdrawals may reduce earnings more than annual withdrawals. During the withdrawal charge period, withdrawals in excess of the penalty-free amount may be subject to a withdrawal charge.

Investors should carefully consider the investment objectives, risks, charges and expenses of a variable annuity, any optional protected income benefit, and the underlying investment options before investing. This and other information is contained in the prospectuses for a variable annuity and its underlying investment options. Investors should read the prospectuses carefully before investing. Prospectuses may be obtained by contacting Protective at 800-456-6330.

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|-----------------------|-------------------------------------|---------------|
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