

EZ-APPSM

EZ to use. EZ to submit.

Expect more with enhanced EZ-App

You can trade paper applications for speed, convenience and improved accuracy by submitting them electronically with Protective Life's enhanced EZ-App platform. Designed exclusively for submitting applications for Protective's term and permanent products,* EZ-App is easy to use on both desktop and mobile and works seamlessly with our other digital solutions.

Trade paper for EZ-App to experience:



- Reduced data entry errors and not-in-good-order (NIGO) applications.
- Dynamic and adjustable fields based on client and policy information.
- Save form data in the application and return later for completion.
- Built-in quote feature.
- Built-in TeleLife® interview scheduler to set a date/time for client interview.
- Early ordering of attending physician statements (APSs).
- Application turnaround time cut by 14 days.

Additional information on next page.

For Financial Professional Use Only. Not for Use With Consumers.

Let's deliver on our promises. Together.

* Applications for Protective® Strategic Objectives II VUL not available on EZ-App.

Life insurance products are issued by Protective Life Insurance Company, Brentwood, TN. Policy form numbers, product features and availability may vary by state. Consult policy for benefits, riders, limitations and exclusions. Subject to underwriting. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex. In Montana, unisex rates apply. All payments and guarantees are subject to the claims-paying ability of Protective Life Insurance Company.

Protective and TeleLife are registered trademarks and EZ-App is a trademark of Protective Life.



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Not a Deposit	Not Insured By Any Federal Government Agency
No Bank or Credit Union Guarantee	Not FDIC/NCUA Insured May Lose Value