



Investment options

# PROTECTIVE® INVESTORS BENEFIT ADVISORY VUL

Quarterly performance update as of March 31, 2024

Not FDIC/NCUA Insured	Not Bank or Credit Union Guaranteed	Not a Deposit
Not Insured By Any Federal Government Agency		May Lose Value

Protective refers to Protective Life Insurance Company.

# Investment options to help protect your future

Your investment strategy can play a critical role in helping you prepare for a future that's worth protecting.

Protective® Investors Benefit Advisory VUL gives you the flexibility to customize your own portfolio or choose a model portfolio with investment options that are carefully selected based on fund management experience and performance.

**BlackRock**

 **CAPITAL GROUP** | **AMERICAN FUNDS**

*charles*  
**SCHWAB**

**ClearBridge**  
Investments

 **Dimensional**

 **Fidelity**  
INVESTMENTS

**Goldman Sachs**  
Asset Management

 **Invesco**

**Janus Henderson**  
INVESTORS

 **LORD ABBETT**

**PIMCO**

 **Putnam**  
INVESTMENTS

 **TOPS**  
TO BE CUSTOMIZED FOR YOUR RISK TOLERANCE

 **Vanguard**

**Protective** 

## Target allocation

We offer model portfolios to help simplify asset allocation for investors with varying risk tolerances. Consider how these turnkey solutions align with your risk tolerance and growth goals.

Returns for Protective Investors Benefit Advisory VUL Model Portfolios	Accumulated value returns (withdrawal charges not deducted)		
	1-year	5-year	10-year
Aggressive growth	19.97%	10.16%	9.17%
Growth & income	16.67%	8.42%	7.34%
Moderate growth	14.74%	7.14%	6.25%
Conservative growth	12.84%	6.30%	5.56%

Annual average returns on a hypothetical \$100,000 deposit into Protective Investors Benefit Advisory VUL policy as of March 31, 2024. Rates of return reflect only the current funds listed inside the models. The value of an investment in the variable universal life funds will fluctuate, so that an investor's units, when redeemed, may be worth more or less than their original cost. This performance data represents past performance. Past performance is no guarantee of future results. Current performance may be higher or lower than performance shown. Performance information current to the end of the most recent month may be obtained by contacting your financial professional.

Performance assumes an investment in the current model composition and does not reflect the changes to the model composition due to previous model updates, including the addition or removal of investment options.

# Protective Investors Benefit Advisory VUL investment options total return performance

(withdrawal charges not deducted)

Source: Morningstar® Data as of March 31, 2024

Investment Option	Total Return % <sup>2</sup>							Annual Return			Prospectus Gross Exp. Ratio <sup>1</sup>	Prospectus Net Exp. Ratio <sup>1</sup>	Portfolio Inception Date
	YTD	1-Year	3-Year	5-Year	10-Year	15-Year	Since Inception <sup>3</sup>	2022	2021	2020			
<b>Money Market*</b>													
Invesco V.I. U.S Government Money Portfolio - Series I	1.17	4.74	2.31	1.67	1.06	0.72	3.19	4.54	1.26	0.01	0.54	0.54	4/3/1985
12 Mo. Yield of Invesco VI Government Mny I	4.64												
Benchmark: Money Market	1.17	4.67	2.12	1.42	0.74	0.29		4.45	1.05	-0.27			
<b>Ultrashort Bonds</b>													
DFA VA Short-Term Fixed Portfolio	1.40	5.18	1.64	1.45	1.18	1.06	2.51	4.98	-1.16	-0.19	0.12	0.12	10/3/1995
Benchmark: Ultrashort Bond	1.41	5.52	1.85	1.61	1.15	0.77		5.08	-0.55	-0.42			
<b>Intermediate Core Bonds</b>													
Fidelity® VIP Investment Grade Bond Portfolio Initial	-0.40	2.45	-1.96	1.16	2.09	3.66	5.25	6.20	-12.96	-0.61	0.38	0.38	12/5/1988
Goldman Sachs VIT Core Fixed Income Inst	-0.78	1.71	-2.69	0.49	1.60	3.43	2.91	6.08	-14.03	-2.06	0.71	0.42	1/9/2006
Vanguard VIF Total Bond Market Index	-0.79	1.60	-2.51	0.29	1.43	2.49	4.64	5.58	-13.21	-1.72	0.14	0.14	4/29/1991
Benchmark: Intermediate Core Bond	-0.77	1.39	-2.95	0.08	1.15	2.54		5.18	-13.68	-1.67			
<b>Intermediate Core-Plus Bonds</b>													
PIMCO VIT Total Return Instl	-0.03	3.29	-2.43	0.63	1.73	3.27	4.48	6.09	-14.17	-1.12	0.52	0.52	12/31/1997
Benchmark: Intermediate Core-Plus Bond	-0.31	2.53	-2.75	0.42	1.43	3.36		5.84	-14.41	-1.19			
<b>Inflation-Protected Bonds</b>													
DFA VIT Inflation-Protected Secs Instl	0.00	0.04	-0.71	2.37			2.05	4.02	-12.45	5.58	0.11	0.11	5/29/2015
PIMCO VIT Real Return Instl	0.19	0.90	-0.54	2.62	2.20	3.59	5.08	3.83	-11.77	5.74	0.62	0.62	9/30/1999
Benchmark: Inflation-Protected Bond	-0.03	0.25	-1.02	1.84	1.59	2.72		3.66	-12.55	5.15			
<b>Multisector Bonds</b>													
Lord Abbett Series Fund Bond Debenture Portfolio	1.94	6.84	-1.00	2.19	3.40	6.71	6.01	6.55	-12.81	3.28	0.89	0.89	12/3/2001
Benchmark: Multisector Bond	1.34	6.81	-0.22	2.06	2.23	5.26		7.72	-10.11	0.62			
<b>Moderate-Conservative Allocation</b>													
TOPS® Conservative ETF 1	2.16	8.49	2.35	4.46	3.74		4.07	9.48	-8.60	6.74	0.33	0.33	4/26/2011
Vanguard VIF Conservative Allocation Portfolio	2.71	10.29	1.32	4.78	4.93		5.76	12.51	-14.90	5.99	0.13	0.13	10/19/2011
Benchmark: Moderately Conservative Allocation	3.11	9.82	1.82	4.48	4.14	6.90		10.51	-13.29	8.93			
<b>Moderate Allocation</b>													
American Funds® IS - Asset Allocation (1)	7.08	20.01	5.63	8.97	8.16	10.99	8.55	14.55	-13.19	15.40	0.30	0.30	8/1/1989
Fidelity® VIP Balanced Portfolio Initial	7.07	21.02	6.50	11.68	9.62	12.48	8.00	21.53	-17.94	18.26	0.44	0.44	1/3/1995
TOPS® Moderate Growth ETF 1	4.06	13.60	3.76	7.16	6.13		6.28	13.81	-12.66	13.12	0.30	0.30	4/26/2011
Vanguard VIF Balanced Portfolio	5.49	16.71	5.93	8.96	8.22	10.78	9.29	14.33	-14.30	19.02	0.21	0.21	5/23/1991
Benchmark: Moderate Allocation	5.30	15.08	3.56	6.86	6.10	9.19		13.90	-15.25	12.97			
<b>Growth Allocation</b>													
TOPS® Growth ETF 1	5.54	17.06	4.83	8.62	7.26		8.06	16.41	-14.55	16.89	0.30	0.30	4/26/2011
Benchmark: Moderately Aggressive Allocation	6.27	17.16	4.18	7.63	6.32	9.53		15.68	-16.28	14.92			
<b>Aggressive Allocation</b>													
TOPS® Aggressive Growth ETF 1	6.23	18.98	5.27	9.58	8.22		8.20	17.76	-15.74	19.66	0.29	0.29	4/26/2011
Benchmark: Aggressive Allocation	7.33	20.46	5.31	9.44	7.68	10.93		17.19	-14.23	17.95			
<b>Large Cap Value</b>													
DFA VA US Large Value Portfolio	11.25	23.11	9.22	10.77	9.08	14.52	9.51	10.92	-4.88	27.04	0.21	0.21	1/12/1995
Vanguard VIF Equity Income Portfolio	7.73	18.59	9.68	10.94	10.09	13.77	9.89	8.10	-0.66	25.33	0.30	0.30	6/7/1993
Benchmark: Large Value	9.08	20.92	8.67	10.47	8.47	12.20		10.78	-5.31	25.80			
<b>Large Cap Blend</b>													
American Funds® IS Growth-Income (1)	10.70	32.23	11.08	13.30	12.17	14.71	11.59	26.46	-16.29	24.42	0.28	0.28	2/8/1984
Invesco V.I. S&P 500 Buffer Dec Fund - Series I	5.31	18.42					5.23	19.25	-10.70		1.91	0.71	12/31/2021
Invesco V.I. S&P 500 Buffer Jun Fund - Series I	4.77	18.71					15.17	19.20			2.52	0.70	6/30/2022
Invesco V.I. S&P 500 Buffer Mar Fund - Series I	2.79	15.25					6.76	20.54			1.96	0.70	3/31/2022
Invesco V.I. S&P 500 Buffer Sep Fund - Series I	4.05	18.18					7.48	20.20	-9.53		1.61	0.71	9/30/2021
Schwab® S&P 500 Index Portfolio	10.54	29.81	11.47	15.00	12.85	15.45	9.39	26.22	-18.12	28.67	0.03	0.03	11/1/1996
Vanguard VIF Capital Growth Portfolio	9.16	30.72	9.34	14.15	13.29	16.00	12.60	27.98	-15.48	21.54	0.34	0.34	12/3/2002
Vanguard VIF Equity Index Portfolio	10.51	29.70	11.33	14.89	12.80	15.47	10.40	26.11	-18.23	28.55	0.14	0.14	4/29/1991
Vanguard VIF Total Stock Mkt Index Portfolio	10.01	29.25	9.55	14.12	12.14	15.28	10.77	25.95	-19.59	25.64	0.13	0.13	1/8/2003
Benchmark: Large Blend	10.31	28.18	9.71	13.27	11.18	14.05		23.28	-17.99	26.03			

Investment Option	Total Return % <sup>2</sup>							Annual Return			Prospectus Gross Exp. Ratio <sup>1</sup>	Prospectus Net Exp. Ratio <sup>1</sup>	Portfolio Inception Date
	YTD	1-Year	3-Year	5-Year	10-Year	15-Year	Since Inception <sup>3</sup>	2022	2021	2020			
<b>Large Cap Growth</b>													
Fidelity® VIP Growth Opportunities Portfolio Initial	15.01	46.17	4.23	17.80	17.13	19.89	10.72	45.65	-38.15	11.94	0.59	0.59	1/3/1995
Putnam VT Sustainable Leaders IA	13.88	35.31	9.27	15.67	14.10	16.35	9.97	26.42	-22.72	23.87	0.66	0.66	5/2/1994
Vanguard VIF Growth Portfolio	13.07	39.49	7.33	15.59	14.20	16.20	9.00	40.13	-33.37	17.86	0.34	0.34	6/7/1993
Benchmark: Large Growth	13.27	39.28	8.86	15.72	13.75	15.97		38.56	-30.78	21.60			
<b>Mid Cap Blend</b>													
ClearBridge Variable Mid Cap I	5.87	17.58	1.11	8.61	7.41	12.29	8.15	12.92	-25.31	28.71	0.83	0.83	11/1/1999
Fidelity® VIP Mid Cap Portfolio Initial	12.55	25.40	7.68	12.03	9.25	13.25	12.12	15.08	-14.74	25.60	0.57	0.57	12/28/1998
Goldman Sachs VIT Mid Cap Value Instl	8.62	20.94	8.81	12.14	8.60	13.17	9.11	11.42	-9.99	30.95	0.85	0.84	5/1/1998
Vanguard VIF Mid-Cap Index Portfolio	7.83	20.30	5.58	10.79	9.75	14.58	10.16	15.83	-18.82	24.36	0.17	0.17	2/9/1999
Benchmark: Mid-Cap Blend	9.87	22.49	5.85	10.57	8.62	13.16		15.14	-16.14	25.03			
<b>Small Cap Value</b>													
DFA VA US Targeted Value	4.07	23.48	10.20	13.61	9.16	15.12	10.81	20.03	-4.21	39.68	0.29	0.29	10/3/1995
Benchmark: Small Value	5.13	18.68	4.43	9.02	6.91	12.48		14.20	-12.63	31.35			
<b>Small Cap Growth</b>													
ClearBridge Variable Small Cap Growth I	2.82	4.89	-5.06	6.97	8.20	14.13	8.87	8.40	-28.85	12.61	0.80	0.80	11/8/1999
Benchmark: Small Growth	7.92	16.69	-3.11	8.12	8.30	13.60		15.43	-28.68	7.06			
<b>Real Estate Funds</b>													
Vanguard VIF Real Estate Index Portfolio	-1.23	8.41	1.60	3.56	6.15	13.12	8.95	11.70	-26.30	40.21	0.26	0.26	2/9/1999
Benchmark: Real Estate	-0.37	8.58	2.44	3.23	5.55	12.27		11.83	-26.84	42.25			
<b>Technology Funds</b>													
Janus Henderson VIT GIB Tech&Innvt Instl	16.58	47.74	9.57	19.38	19.01	20.57	6.86	54.55	-36.95	18.01	0.72	0.72	1/18/2000
Benchmark: Technology	14.49	44.82	7.53	17.04	16.03	17.77		52.72	-37.50	16.02			
<b>Foreign Large Value</b>													
DFA VA International Value Portfolio	6.76	18.29	8.75	8.56	4.72	8.68	6.44	17.86	-3.46	18.11	0.27	0.27	10/3/1995
Benchmark: Foreign Large Value	4.05	13.27	4.49	5.42	2.55	6.81		18.11	-9.04	9.71			
<b>Foreign Large Growth</b>													
Vanguard VIF International Portfolio	5.09	7.50	-5.74	8.35	7.43	11.00	7.48	14.65	-30.12	-1.54	0.41	0.41	6/3/1994
Benchmark: Foreign Large Growth	5.84	12.15	0.56	6.30	4.84	8.21		16.35	-22.29	6.89			
<b>Global Large-Stock Growth</b>													
American Funds® - Global Growth (1)	11.03	24.27	5.06	12.97	11.13	13.93	10.37	22.90	-24.54	16.72	0.52	0.41	4/30/1997
Invesco V.I. Global Fund - Series I	11.11	31.36	5.31	11.18	9.55	13.05	10.12	34.73	-31.76	15.49	0.81	0.81	11/12/1990
Benchmark: Global Large-Stock Growth	10.57	26.65	5.14	11.60	9.62	12.42		27.01	-27.18	16.25			
<b>Foreign Small/Mid Blend</b>													
DFA VA International Small Portfolio	3.11	10.96	1.56	6.52	4.77	10.14	6.53	14.11	-17.64	14.56	0.40	0.40	10/3/1995
Benchmark: Foreign Small/Mid Blend	2.83	10.86	1.33	5.96	4.42	9.93		15.37	-17.65	13.97			
<b>Global Allocation</b>													
BlackRock Global Allocation V.I. I	5.33	14.36	1.61	7.21	5.37	7.40	7.04	12.83	-15.86	6.67	0.81	0.77	2/28/1992
DFA VA Global Moderate Allocation Portfolio Instl	5.77	16.56	5.29	8.40	6.50		7.15	14.72	-10.96	14.20	0.44	0.28	4/8/2013
Benchmark: Global Allocation	5.20	13.87	2.03	5.66	4.33	7.03		12.47	-16.29	8.87			
<b>Diversified Emerging Markets</b>													
American Funds® IS - New World (1)	5.22	14.67	-0.10	7.01	5.56	8.82	7.93	16.22	-21.86	5.16	0.64	0.57	6/17/1999
Benchmark: Diversified Emerging Mkts	3.50	9.76	-4.96	2.51	2.29	6.49		11.76	-22.22	-1.50			

\* You could lose money by investing in the fund. Although the fund seeks to preserve the value of your investment at \$1.00 per share, it cannot guarantee it will do so. An investment in the fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. The fund's sponsor has no legal obligation to provide financial support to the fund, and you should not expect that the sponsor will provide financial support to the fund at any time.

<sup>1</sup> Gross/net expense ratio: net expense ratios take into consideration fund expenses minus fee waivers and/or portfolio reimbursements. Without fee waivers and/or portfolio reimbursements returns would be lower. The advisor makes no guarantee that fees will continue to be waived following a period of one year from the Prospectus date. Returns are calculated using net expense ratios.

<sup>2</sup> Returns show the performance and fees of the underlying fund, deductions for the mortality and expense risk charge (deducted daily as a percentage of daily subaccount net assets), and administrative charge (deducted daily as a percentage of daily subaccount net assets). Returns do not reflect any optional benefits selected or contingent deferred sales charge (surrender charge). Returns shown represent past performance and do not guarantee future results. Returns and values will fluctuate. The contract value may be worth more or less than the original investment and the actual returns may be lower or higher than the returns shown. For performance to the most recent month-end, contact Protective at 800-456-6330 or visit myaccount.protective.com.

<sup>3</sup> The returns are calculated from the date the portfolio was first available, shown in the portfolio inception date column and are calculated over the time period shown, regardless of whether the fund was available as an investment option under the contract during that period. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance data quoted. Returns predating inclusion in the product are hypothetical. The returns are from the portfolio inception date through the end of the prior quarter.

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## **Morningstar and performance information**

Quarterly and performance information is provided by Morningstar and includes both current and historical data to assist you in developing a diversified investment strategy. The investment options are organized by Protective's investment style category.

## **Total return**

Expressed in percentage terms, Morningstar's calculation of total return is determined each month by taking the change in monthly net asset value, reinvesting all income and capital gains distributions during that month and dividing by the starting NAV. Reinvestments are made using the actual reinvestment NAV, and daily payoffs are reinvested monthly. Unless otherwise noted, Morningstar does not adjust total returns for sales charges (such as front-end loads, deferred loads and redemption fees), preferring to give a clearer picture of a fund's performance. The total returns do account for management, administrative, 12b-1 fees and other costs taken out of fund assets. Total returns for periods longer than one year are expressed in terms of compounded average annual returns (also known as geometric total returns), affording a more meaningful picture of fund performance than non-annualized figures. The Money Market return is based on a 7-day yield.

## **Annual return**

Annual returns are the total returns calculated on a calendar-year basis.



**We encourage you to review your policy and annual report with your advisor regularly. Together, you can ensure your strategy continues to align with your goals.**

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**Investors should carefully consider the investment objectives, risks, charges and expenses of Protective Investors Benefit Advisory Variable Universal Life insurance and its underlying investment options before investing. This and other information is contained in the prospectus for Protective Investors Benefit Advisory Variable Universal Life and its underlying investment options. Investors should read the prospectuses carefully before investing. Prospectuses may be obtained by contacting Protective at 800-456-6330.**

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